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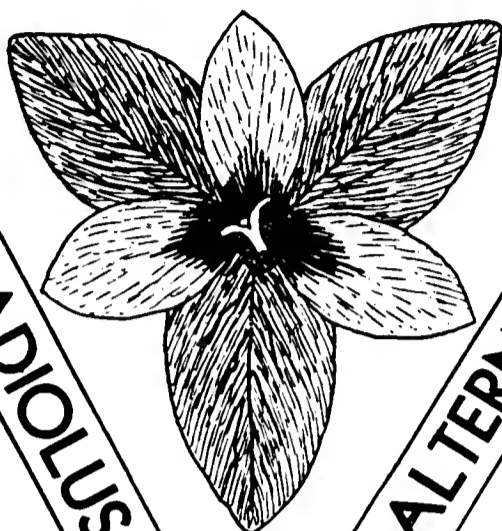
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PHILIP O. BUCH

Originator of the Alternate-Petaled Gladiolus

106 Rockaway Avenue TEL. 847. ROCKAWAY, New Jersey

GLADIOLUS

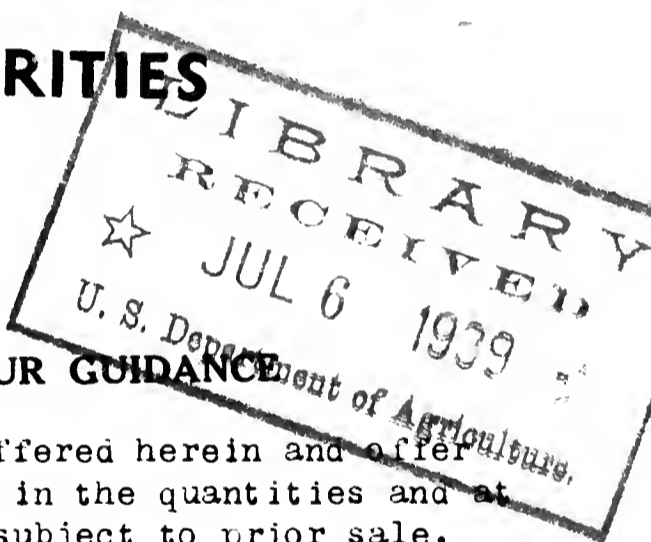


ALTERNATUS

BULB

SEED

RARITIES



FOR YOUR GUIDANCE

I grow everything offered herein and offer same at retail only in the quantities and at the prices listed, subject to prior sale.

Six may be ordered at the dozen rate where so listed. Orders filled in rotation and delivered prepaid at proper planting time. Foreign customers will please send import permit with order for corms. (Not required for seeds)

Blooming dates and floret sizes are approximate, based upon performance here.

TERMS - Cash with order. Postal or express money orders preferred, but checks accepted.

COMMERCIAL GROWERS

interested in disseminating my creations are invited to communicate with me regarding listing rights or outright purchase. Inspection by appointment.

GLADIOLUS ALTERNATUS

A NEW RACE OF HORTICULTURAL HYBRIDS developed in my experimental garden. The original, first flowered in 1926, was from a seed obtained from Luther Burbank. Since then I have succeeded in transposing the small petals of gladiolus so that they alternate with the large sepals around the perianth, producing the only gladiolus flower type having symmetrical form. Scores of new varieties are undergoing tests now and will be released as stocks permit. Be among the first to grow and exhibit these rare new forms in your community.

TRIAL GARDEN REMARKS:

Legion Trial Grounds- "Alternatus Premier won a First at Wisconsin Show (1936) with only one spike available."

Maryland Glad. Soc. Trials- "An interesting novelty * * * Should be of value in hybridizing." (Won a First at their 1937 Show)

University of Alberta Trials (at Edmonton)- "A distinct break from the usual kinds. It would seem to have a definite place in the decorative classes. The symmetry of its florets is quite unusual and striking."

!DOUBLE FLOWER SHOW PRIZES!

For every BLUE RIBBON won with any Gladiolus Alternatus variety purchased from me, select new varieties from this list to the value of the prize won, gratis. If ribbon only is awarded, you may select \$1.00 value. Tag your exhibit with variety name and enter in Small Decorative or Novelty classes. This offer applies to any flower show held in the United States of America. The original ribbon, or a duplicate, with certification of the Show Secretary stating value of prize won, must be mailed to me as proof, and becomes mine.

HERE THEY ARE:

ALTERNATUS PREMIER (1930) Sm. Dec. 78 days. The original variety, progenitress of the race. Parentage unknown. Sepals self-colored cherry red, alternating petals same with cream blotch and dark red feathering. \$1.50 dozen.

ALTERNATUS TRIAL (1935) Sm.Dec. 100 days. Parentage: Alternatus Premier X Pink Beauty sport. Sepals and alternating petals light violet-red, each with pale yellow blotch. 35¢ each; 3 for \$1.00

ALTERNATUS TRIANON (1936) Sm.Dec. 103 days. Parentage: Princely, self. Sepals light red with dark red plume, alternating petals light red with red-violet plume. 75¢ each; 3 for \$2.

ALTERNATUS TRIPLEX (1939) Sm.Dec. 88 days. Parentage: Roald Amundsen sport X Sweet and Lovely sport. Sepals and alternating petals red, each with light yellow blotch. \$1.50 ea.

ALTERNATUS TRYON (1939) Sm.Dec. 94 days. Parentage: Alternatus Premier X Seedling 473 sport. Sepals red with violet-red blotch, alternating petals same with line of gold. Blooms slowly and produces a secondary spike. \$1.00 each.

GLADIOLUS ALTERNATUS SEALS

A special treat for experimenters. Naturally produced seed from all varieties, including unnamed seedlings under propagation. Good results may be expected, but not guaranteed. Gladiolus zealots may obtain 25 seeds for 50¢ - and whatever comes out is your own.

MY STANDARD INTRODUCTIONS

ALBER GLEAM (1939) Lg.Dec. 103 days. Parentage: Gloriana X Betty Muthall. Light orange-red with yellow blotch. Grows to 5 feet; florets 4-5 inches. \$1.00 each.

BERTHA M. BUCH (1932) Lg.Dec. 95 days. Parentage not recorded. Deep rose pink with pale yellow blotch overlaid ruby. Broad foliage, heavy stem. Grows to 5 feet; 5 or 6 five-inch florets open. 35¢ each; 3 for \$1.00

HOMELAND (1939) Lg.Dec. 91 days. Parentage: Seedling 102 X Heavenly Blue. Pale violet with violet-red blotch on white. Grows to 4 feet; florets 4 inches. A patriotic "red, white and blue" novelty. \$1.00 each.

LADY LUCK MIXTURE

Practically all seedlings of standard form and surplus corms of show winners which I grow for comparative purposes go into this mixture. Only large decorative and exhibition types included.

No names either, and, I warn you, only a limited quantity. Pleasant surprises are reported annually by my customers. Per dozen: Large, \$1.00 Medium, 75¢ Small, 50¢

LADY LUCK CORNELLS

In addition to the above, the offspring of all unbloomed seedlings from standard crosses go into this mixture. I guarantee nothing - but some of the parents of these little fellows will one day be named. This mixture will put many new faces in your garden in the next few years. 25¢ dozen; \$1.50 per 100.

LADY LUCK SEEDS

Do not confuse these with ordinary run of the field seeds from which little can be expected. Only a limited amount of seed is allowed to set naturally on selected specimens among the show winners I grow for comparison. If you are endowed with the necessary patience some very lovely seedlings should be your reward. Packet of 25 seeds for 25¢

BREEDER CORNELLS

Something New! I have been breeding the red out of violet and yellow glads for over ten years. I have a number of blue-violet, violet-blue, and clear yellow seedlings which are closer to the pure colors than many being offered under "Blue-" names. These are my "breeders" - and are not for sale. But their offspring are - and if your glad garden lacks good blue or yellow tones, try a few of these. 10¢ each. (State color)

NOVELTIES

Alone (Partaine) The only gladiolus in captivity having pockets and spurs like the columbine. Salmon pink with a silvery sheen. Early. A real freak for your garden. 2-35¢

Praecox (Roemer) Results of crossing the earliest bloomers of the Gandavensis, Le-moinei, Childsi and Nanceianus hybrids. Seedlings flower first year when given longer growing season than occurs in New Jersey. The race compares favorably with its parents. Full color range. Seed is occasionally listed, but I offer CORNLS for the first time, at 50¢ each. Grow your own seeds.



FRAGRANT GLADIOLUS

have been lost to gardens for many years, but hybridists are doing their best to bring them back. Here are three which have some fragrance, and these have already produced even more fragrant offspring.

Incense (Mrs. Miller) 80 days. A truly fragrant garden gladiolus. Begonia rose with sulphur yellow throat. Patented. \$ each.

Libloom (Stevens) 65 days. An early bird. Creamy white with carmine blotches. Faintly fragrant in a quiet room - not discernible outdoors. 25¢ each; \$2.50 dozen.

Sweet and Lovely (Purple) 80 days. A saffron-orange-rose combination, largest of the three. Fragrance about like above. 25¢ each; \$2.50 dozen.

HYBRIDIZING SERVICE

Seeds from any cross involving the above fragrant varieties will be produced at \$5.00 per pod, which will be sent intact when ripe, by registered mail. If unsuccessful, fee returned.

HARDY GLADIOLUS

Now your perennial border can flaunt rare colorful gladiolus a full month before the glad patch presents its earliest bloom. These species are hardy wherever tulips will grow and require same culture. September delivery.

BYZANTINUS (Turkish Corn Flag) Dainty light violet-red flowers in early June here. Tall-est of the group. 35¢ each; \$3.50 dozen.

COMMUNIS (Common Corn Flag) Flowers similar, but plant a bit shorter and blooms a week later than above. 75¢ each.

ILLYRICUS (Illyrian Corn Flag) Plant about like Communis, but flowers more red. Bears cormels at ends of stolons. Rare. \$1.50 each.

SEGETUM (Italian Corn Flag) Flowers similar to but more spreading than Byzantinus. Has a very faint, pleasing odor. Rare. \$2.00 each.

SUMMER-BLOOMING GLADIOLUS SPECIES

Plant in spring with regular garden types.

DRACOCEPHALUS (Dragonhead Gladiolus) From Natal. Hooded green-bronze flowers in August. Unusual novelty. \$1.50 dozen.

PRIMULINUS (Laid of the List) From Southern Rhodesia. Dainty hooded yellow flowers in late July. \$1.50 dozen.

PSITTACINUS (Parrot Gladiolus) From Cape Colony. Hooded red and yellow flowers in August. \$1.50 dozen.

QUARTINIANUS - From Ethiopia. Blood red with yellow throat. Late bloomer. North of Phila. start in pots to bloom it before fall frosts. 50¢ each.

UNUSUAL IRIS COUSINS

IRIS DICHROMA (vesper iris) Lavender flowers with tan markings pop open afternoons August to frost. Hardy perennial, to 5 feet. Seeds, 15¢ packet.

IRIS KAEPPFERI (Japanese iris) Seeds, 15¢ pkt.

IRIS SIBERICA (Siberian iris) Seeds, 15¢ pkt.

IRIS COMBINATION - One pkt. each, to furnish blooms from May to frost, 40¢

LAPEYROUSIA CRUENTA (Anomatheca) Brilliant carmine flowers with maroon eyes, in 12-inch sprays. Gladiolus culture north of Phila. An oddity in any garden. Corms, 35¢ each.

RARE LAYLILIES

HEMEROCALLIS CALYPSO (Burbank) Fragrant lemon-yellow flowers open toward evening. One of the best. Hardy perennial, July-August, 4 feet. Seeds, 20¢ packet.

HEMEROCALLIS 'LUTHER BURBANK' (Buch) Palest yellow sport of Calypso, opening its fragrant flowers IN EARLY MORN. Plant huskier, flowers larger, more spreading. First time offered - rarest of all daylilies. Seeds, 6 for 25¢

GARDEN MAGAZINES

Subscriptions taken for all horticultural publications. I issue a separate list of these, and mail it free on request. These make excellent gifts, on any occasion, for your flower-loving friends.

LANDSCAPE PLANNING

Small property plantings or special gardens can be planned by mail by a trained landscape architect. I offer my specialized knowledge in this capacity at nominal fees, depending upon area to be planned. Am also prepared to advise regarding present plantings. Write for my folder describing character of service I can render. No obligation whatever.

